Immagine che contiene testo, Carattere, schermata

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press release no.2

**IEG: VO VINTAGE, ENCORE AT VICENZA EXPO FOR «CULT» JEWELRY AND WATCHES**

* **From 5 to 8 September, the 7th edition of the Italian Exhibition Group event**
* **Belle Époque, Art Déco, vintage, “secondo wrists” to purchase or admire**
* **Open to the public from 10 am to 6.30 pm, free admission**

vovintage.com/it

*Vicenza, 5-8 September 2025* – Each piece tells a story that either echoes in names like Tiffany &Co., Bucellati, Cartier, or in unique bracelets and necklaces made by 20th-century Italian craftsmen. For the “second wrist,” watch hands glide over dials by Vacheron & Constantin, IWC, Patek Philippe, or super-iconic models like the Daytona or Speedmaster, whose respective makers hardly need a mention.

This is the dream experience of **VO Vintage**, the open-to-the-public marketplace organized by **Italian Exhibition Group** at **Vicenza Expo Center from September 5 to 8** in partial conjunction with **Vicenzaoro September**. After the success of this year's January edition, IEG is repeating the performance for the public of collectors, enthusiasts, or merely the inquisitive, that, since January 2020 to date, has shown a qualified and constant growth. A success that responds to **collectors’** search for forms of investment and the curiosity of the **younger generations** who are attracted to durable goods that increase in value over time.

From «cult» watches to the jewelry from the *Dolce Vita* years and even further back to pieces from the Belle Époque or even the Victorian age. Preciously decorated rings, necklaces and brooches in an array of gold and silver masterpieces embellished with diamonds, sapphires, emeralds, rubies, coral, pearls, onyx and opals, which will be on display in the showcases of important dealers such as E.L.A. Antichità, Gioielleria Faelutti, Italian Vintage Jewellery, Scala Gioielli, and the new entry from the Netherlands, EL & L Finery by Lisa Van Der Plas. As for watch dealers, those returning to Vicenza will include Andrea Foffi's Vintage Watches and Cars, Antonio Nocco's Il Quadrante, Marco Cesari's Perusia Watches and Spangaro Watches.

As per tradition, IEG will be accompanying **VO Vintage’s** market opportunities with a full **calendar of events** at which to meet and engage with leading Italian experts in the field of both watches and jewelry during talks and workshops that will give a better understanding of these coveted objects and, together, assess their history, design and materials.

On prior registration on the event's website ([https://www.vovintage.com/it/](https://urlsand.esvalabs.com/?u=https%3A%2F%2Fwww.vovintage.com%2Fit%2F&e=c4e25761&h=e55dc54c&f=y&p=y)), admission is free of charge from 10 am to 6.30 pm, from Friday, September 5, to Monday, September 8, in Hall 8.1 (entrance and exit from the escalators at the West entrance).

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